Jerimark Associates
Management Consultants
722 MONTGOMERY STREET
SAN FRANCISCO
DOUGLAS 2-6535

JOHN G. CHRISTIAN

RICHARD M. WARTES

June 10, 1967

J. Kelly Farris
Hooper Publishing Corporation
P. O. Box 7751
Phoenix, Arizona
85011

Dear Kelly:

My intent in calling back yesterday was not intended to diminish(?)your steaming session; rather, it was to let you know the following:

Item: Weisberg's properties are up for grabs on a fluke situation; Dell has renigged on certain provisions of a publishing/distribution contract, thereby leaving the door open to new publishers, such as yourself. In other words, this is why I suggested you contact John Starr in New York post haste to get clinical particulars on which to base an opinion on potential. By a week from next Tuesday, I'm absolutely sure commitments will have been made.

Item: Weisberg's approach is completely different from Lane and all the others, which you can surely decipher after reading his initial book. He is not essentially a writer; he is an unusually equipped Research/Analyst, with extraordinary credentials from the military and U. S. Senate. Weisberg's completed works (series) will be THE scholastic standard when this whole thing is over, if not during the cataclysmic revelations about to come.

Item: Because of the nature of his work, Weisberg has been confronted with circumstances (resistance) that would have crumbled others. (Garrison too is hampered by similar kinds of harassment.) In spite of this, Weisberg has managed to break through sufficiently to produce phenominal results. These are the current publishing statistics: WHITEWASH, the

initial book of the series, has just passed the 426,000 mark in circulation sales; WHITEWASH II has had a four month private edition sale (paperback at $4.95@) of some 20,000 copies, with Dell now handling the sale and publishing/distribution -- with a 350,000 advance printing; CIA WHITEWASH: OSWALD IN NEW ORLEANS is undergoing final rewrite/editing at Paralax Press and will be out in about 3-5 weeks; Other books in the series, started or near completion are: PHOTOGRAPHIC WHITEWASH: SUPPRESSED DOCUMENTS AND PHOTOGRAPHS; WHITEWASH III: THE ARCHIVES, SUPPRESSED EVIDENCE: MANCHESTER MACHIAVELLI: THE UNOFFICIAL, UNINTENDED WHITEWASH. This makes a total of at least six major pieces, an incredible feat no matter what the measurement. Let me be redundant: Weisberg is one helluva man, to say nothing about the contribution of his marvelous wife.

As I read to you on the phone, Weisberg requires certain guarantees to insure the orderly and timely completion of his monumental project. If Hooper should contemplate getting involved at any commercial level, it will have to show the kind of initiative demanded of the situation.

My involvement is not in the publishing side, as I said; it's not my cup of blood. As an adjunct activity to the essential requirements in establishing Weisberg's pre-eminance as THE authority on this chapter in history, I feel obliged to help them to help me (us). I tossed the lean-meaty bone of opportunity your way on a hunch and suggestion by Sy Ellison. It's that bloody simple.

That's the hardest sell I can give. Your move, Sir.

Best Personal Regards,

JGC/bm

John G. Christian